



VIETNAM DAIRY PRODUCTS JSC (HSX: VNM)

Progressively stabilizing with the "new GT framework"

Unit: VND bn	Q2-FY25	Q1-FY25	+/- qoq	Q2-FY24	+/- yoy
Net sales	16,725	12,935	29.3%	16,656	0.4%
NPAT-MI	2,475	1,568	57.8%	2,670	-7.3%
EBIT	2,848	1,610	76.9%	3,037	-6.2%
EBIT margin	17.0%	12.4%	+458bps	18.2%	-120bps

Sources: QNS, RongViet Securities

Q2-FY25: Solid QoQ recovery in performance driven by stabilized GT channel structure

• VNM's Q2-2025 results exhibited a robust QoQ recovery, with net revenue reaching VND 16,725 bn (+29.3% QoQ, flat YoY) and NPAT-MI at VND 12,475 bn (+57.8% QoQ, -7.3% YoY). This was supported by the stabilization of the GT distribution channel following temporary disruptions in Q1 due to restructuring, alongside the favorable seasonal peak in the dairy industry during Q2-3. However, the net margin remained subdued at 14.8% (-124bps YoY), pressured by rising raw milk powder prices (reaching a two-year high) and increased sales discount expenses.

FY25 Outlook: Anticipated stabilization in performance post-GT channel restructuring, though insufficient for positive yoy NPAT growth

- In Q3-2025, domestic performance is expected to continue stabilizing following the completion of the GT channel restructuring, aided by a low base effect from the same period last year (impacted by Typhoon Yagi in 2024). The cost structure is projected to remain largely unchanged from Q2, as VNM has locked in raw material prices and committed to maintaining stable output prices through year-end. Net revenue and NPAT-MI for the quarter are forecasted at VND 15,985 bn (+2.9% YoY) and VND 2,435 bn (+1.3% YoY), respectively.
- In 2025, export activities and overseas subsidiaries are expected to maintain strong performance, mirroring 2024 results, driven by market share gains achieved in 2024. However, the success of the GT channel restructuring in the domestic market, which accounts for over 80% of VNM's total revenue, will be the critical determinant of the company's full-year profit growth.
- In our base case scenario, we expect VNM's business performance in subsequent quarters to gradually stabilize compared to the record-low levels of Q1. However, significant revenue growth remains challenging due to the lack of substantial product innovation. Compounded by unfavorable margin dynamics, we project VNM's full-year net revenue at VND 60,579 bn (-1.9% YoY), with NPAT and EPS at VND 8,840 bn (-6.2% YoY) and VND 4,133, respectively.

Outlook & Recommendation

We observe that VNM is adopting a "defensive" strategy domestically and an "offensive" approach internationally. The defensive stance is reflected in increased sales discounts, higher employee compensation, and a GT channel restructuring with enhanced touchpoints to maintain high market share rather than pursuing aggressive expansion. The offensive strategy is evident in the push for exports to developing markets like Vietnam, led by condensed milk and milk powder, followed by liquid milk and yogurt, which are currently yielding positive results. However, these efforts are insufficient to offset the domestic market's lackluster performance and propel VNM back into a growth phase.

Our valuation employs a balanced 50:50 weighting of short-term P/E comparison and long-term discounted cash flow (DCF) methodologies. We determine a one-year target price for VNM at **VND 65,100 per share**, corresponding to a forward 2025 P/E of 15.8x. Combining with the cash dividend of VND 3,800/share, based on the closing price on September 16th, 2025, we recommend an **ACCUMULATE** rating for VNM.

ACCUMULATE

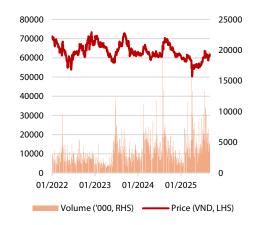
Market price (VND)	64,700
Target price (VND)	65,100

1-year expected cash dividend (VND/share): 3,800

Stock Info	
Sector	Food & Beverage
Market Cap (VND Bn)	127,278
Share O/S (Mn)	2,090
Average trading volume	3.736
(20 sessions) ('000 shares)	3,730
Free Float (%)	33.0
52 weeks high	70,400
52 weeks low	50,300
Beta	0.7

	FY2024	Current
EPS	4,494	4,101
EPS growth (%)	5.8	-2.2
P/E	13.6	14.9
P/B	3.5	4.0
EV/EBITDA	9.7	12.0
ROE (%)	26.0	26.5

Stock price movement



Major shareholders (%)	
State Capital Investment Corp	36.0
F&N Dairy Investment PTE LTD	17.7
Platinum Victory PTE LTD	10.6
Lien, Mai Kieu	0.3
Others	35.4
Remaining Foreign Room (%)	51.6

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Q2-2025's results – recovered strongly QoQ after stabilizing the structure of the GT channel (traditional channel sold through markets, dealers, and retail groceries)

Net revenue reached VND 16,725 bn, reflecting a robust +29.3% QoQ growth, though remaining flat YoY, slightly underperforming the anticipated 5% due to weaker-than-expected domestic segment performance. Key highlights include:

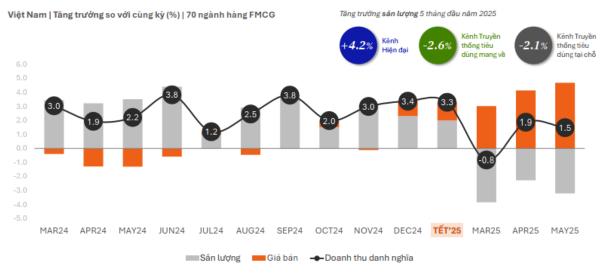
- Domestic revenue reached VND 13,614 bn (+36.0% QoQ, flat YoY), below the expectation of 5%. Domestic revenue amounted to VND 13,614 bn, posting a strong +36.0% QoQ increase but remaining flat YoY, falling short of the projected 5%.
 - The domestic business has shown signs of stabilization following the successful restructuring of the general trade (GT) channel. As previously noted, Vinamilk proactively built up inventory by the end of Q1-2025 to support the post-restructuring phase in Q2-2025 (*). Consequently, the positive domestic performance this quarter is largely driven by internal strategic adjustments rather than significant market share expansion, as evidenced by Vinamilk's domestic revenue growth trailing the broader Vietnam FMCG industry's value growth of 2.0% YoY.
 - (*) Notably, inventory days in Q2 normalized to a range of 60-65 days, down from an elevated 81 days in Q1, signaling improved inventory management.
- Foreign revenue reached VND 3,111 bn, up +6.4% QoQ but slightly down -0.4% YoY, aligning with analyst expectations. This performance was primarily driven by strong export growth of +8.5% YoY in the Middle East, a key market, fueled by robust demand for milk powder and condensed milk, alongside double-digit YoY growth in select high-end emerging markets. However, revenue growth at two subsidiaries, Driftwood and AngkorMilk, moderated due to a high base effect from the previous year, resulting in a -11.6% YoY decline.

Table 1: VNM's Q2-2025 results in terms of revenue (VND bn)

Unit: VND bn	Q2-2025	Q1-2025	+/- QoQ	Q2-2024	+/- YoY	6M-2025	+/-YoY
Net sales	16,725	12,935	29.3%	16,656	0.4%	29,659	-3.6%
Domestic	13,614	10,010	36.0%	13,532	0.6%	23,624	-5.6%
Foreign	3,111	2,924	6.4%	3,124	-0.4%	6,035	5.1%
Export	1,887	1,620	16.5%	1,740	8.5%	3,507	15.5%
Overseas Branches	1,223	1,304	-6.2%	1,384	-11.6%	2,528	-6.5%

Source: VNM, RongViet Securities

Figure 1: YoY growth of FMCG market value (including dairy) in Q2-2025 (%), mainly due to selling price



Source: AC Nielsen, RongViet Securities



Gross profit reached VND 7,022 bn (+34.8% QoQ, -0.6% YoY), translating to a gross margin of 42.0% (+170bps QoQ, -45bps YoY). The notable QoQ recovery was driven by expanded sales scale, optimizing cost of goods sold (COGS) per product. However, elevated raw milk powder prices persisting from Q4-2024 to the present (*) and intensified promotion of premium product lines, such as 100% Organic and Greenfarm fresh milk, which carry lower gross margin compared to Vinamilk's traditional mass-market offerings, tempered overall profitability.

(*) As shared by Ms. Mai Kieu Lien, General Director of Vinamilk, at the 2025 Annual General Meeting of Shareholders: "In Q1, raw material prices rose by approximately 4.5%, while Vinamilk adjusted selling prices upward by only 2.6%. We aim to increase selling prices by about 3.4% for the full year, striving to mitigate the impact of cost increases to minimize the burden on consumers."

SG&A exp/Net sales stood at 25% (-288bps QoQ, +76bps YoY). The QoQ decline reflects improved revenue efficiency, while the YoY increase stems from heightened promotional activities to support distributors during the initial phase of domestic market restructuring and the launch of multiple new products. Specifically, advertising and promotion expenses, including costs for displays and campaigns, rose by 4.5% YoY, accounting for 17.7% of revenue (+69bps YoY). Additionally, employee salaries increased by 8.8% YoY, consistent with Q1 adjustments. (*)

(*) As noted by Mr. Le Thanh Liem, Chief Financial Officer of Vinamilk, at the Q1-2025 investor meeting: "Despite strong performance over the years, employee compensation remains below industry peers of similar scale. Accordingly, Vinamilk has implemented annual salary increases as approved by the Board of Directors, balancing performance outcomes with moderate adjustments."

In summary, NPAT-MI reached VND 2,475 bn (+57.8% QoQ, -7.3% YoY), 9% lower than our expectation, equivalent to a net margin of 14.8% (+267bps QoQ, -124bps YoY), mainly due to domestic revenue not as high as the forecast as presented above.

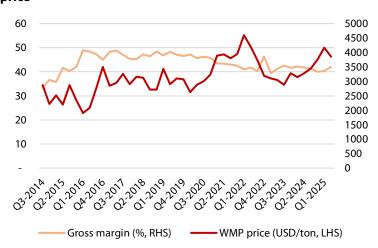
Table 2: VNM's Q2-2025 business results in terms of profit and cost structure

Unit: VND bn	Q2-2025	Q1-2025	+/- QoQ	Q2-2024	+/- YoY	6M-2025	+/-YoY
Gross Profit	7,022	5,210	34.8%	7,068	-0.6%	12,232	-5.8%
SG&A expenses	-4,175	-3,600	16.0%	-4,031	3.6%	-7,774	3.4%
Payroll expenses	-417	-421	-0.8%	-383	8.8%	-838	10.3%
Discount and advertising costs	-2,960	-2,519	17.5%	-2,832	4.5%	-5,479	4.2%
Others	-798	-660	20.8%	-815	-2.1%	-1,458	-3.0%
Profit from affiliates	4	16		3		20	
Net financial income	267	325		286		591	
Other profits	-23	1		-17		-22	
NPAT-MI	2,475	1,568	57.8%	2,670	-7.3%	12,232	-5.8%
Gross margin (%)	42.0%	40.3%	+170bps	42.4%	-45bps		
SG&A exp/Net sales (%)	25.0%	27.8%	-288bps	24.2%	+76bps		
Net margin (%)	14.8%	12.1%	+267bps	16.0%	-124bps		

Source: VNM, RongViet Securities

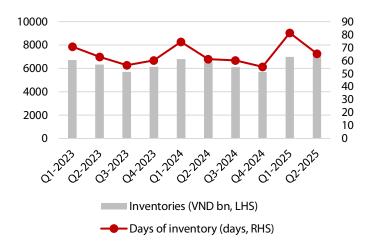


Figure 2: Correlation of VNM's gross margin and milk powder price



Source: VNM, RongViet Securities

Figure 3: VNM's inventory situation (%)



Source: VNM, RongViet Securities



Q3-2025's projected results: Gradually stabilizing again with the "new GT shirt"

Table 3: VNM's projected Q3-2025 results by VDS

	Q3-2025	+/-YoY	+/-QoQ	Assumptions
Net sales	15,985	2.9%	-4.4%	
Vinamilk & Mocchau Domestic	12,505	1.3%	-4.6%	In this quarter, VNM benefited from a favorable low base effect compared to the same period last year, which was impacted by Typhoon Yagi disrupting business contracts in the core Northern market. This, coupled with a progressively stabilized GT distribution channel system (as observed in Q2), drove positive YoY growth. However, due to the elevated performance baseline set in Q2-2025 (as previously noted), QoQ growth registered negative. Market dynamics further hindered QoQ growth, as both Q2 and Q3 represent the annual peak season for the dairy industry.
Other Domestic Subsidiaries	559	-4.1%	10.2%	
Export	1,649	20.0%	-12.6%	Although the surge in demand from stockpiling in Middle Eastern countries seen las year has subsided, VNM is still projected to deliver robust export revenue. This is driven by an improved market share for condensed milk and milk powder in the region, consistent with the strong performance observed in H1-2025.
Overseas Branches	1,271	3.0%	3.9%	The peak milk consumption season in Q2 and Q3 has returned, fostering solid QoC growth, though significant spikes remain challenging as VNM has prioritized stabilizing domestic contracts over aggressively pursuing new business contracts in these regions. Furthermore, given VNM's substantial market share in Cambodia (exceeding 25%) and the highly competitive landscape in markets like the US growth prospects in these regions are limited.
Gross Profit	6,698	4.6%	-4.6%	Gross margin is expected to remain at the same level as Q2-2025 (41.8-42.0%) thank to optimizing production capacity over the period of low margin (Q1-2025 accompanied by the fact that VNM has locked in the price of milk powder for the whole year 2025 in Q2-2025 and did not increase the selling price for H2-2025, a shared in the latest investor meeting.
SG&A expenses	-3,932	4.6%	-5.8%	VNM is compelled to enhance discount offerings to bolster distributors during the initial phase of revitalizing the domestic market, aligning with broader industry trends.
EBIT	2,765	4.6%	-2.9%	
Profit from affiliates	4	-179.1%	6.4%	
Net financial income	299	-10.2%	11.9%	
Other profit	(23)	-22.2%	0.0%	
Profit before tax	3,045	3.5%	-1.6%	
Corporate income tax	(597)	10.8%	-1.7%	
Minority of interest (MI)	14	-3924.6%	0.0%	
NPAT-MI	2,435	1.3%	-1.6%	In general, the YoY growth of revenue supports VNM's profit growth well in this quarter when the expected cost structure is still unfavorable as mentioned above.
Gross margin	41.9%	+70bps	-8bps	
SG&A exp/Net sales	24.6%	+41bps	-36bps	
EBIT margin	17.3%	+29bps	+27bps	
Net margin	15.2%	-24bps	+43bps	

Source: VNM, RongViet Securities



Valuation

With VNM's business context and the factor of upgrading the Vietnamese stock market (positive for large-cap stocks and there is still a lot of room for foreign investors like VNM) unchanged, we maintain a target price of **VND 65,100/share** based on two methods of DCF in the long term (reflecting the intrinsic potential of VNM) and PE in the short term (16.5x) with a weighted 50:50.

Table 4: Summary of VNM valuation

VNM VALUATION SUMMARY TABLE (DONG/SHARE)							
Method	Density	Target price					
DCF (5 years, WACC: 10.2%, Exit EVEBITDA 10.5x)	50%	62,004					
PE (EPS 2025F, PE 16.5x)	50%	69,794					
Total VNM	100%	65,100					
Cash dividend for the next 1 year (VND/share)		3,800					
Target P/E 2025F		15.8					

Source: VNM, RongViet Securities

Table 5: Sensitivity analysis of VNM's target price based on exit EV/EBITDA in DCF Method (VND/share)

	Exit EVEBITDA										
		7.5	8.5	9.5	10.5	11.5	12.5	13.5			
	7.2%	57,037	60,983	64,930	68,876	72,822	76,769	80,715			
	8.2%	55,162	58,930	62,697	66,464	70,232	73,999	77,766			
WACC	9.2%	53,382	56,980	60,578	64,176	67,774	71,372	74,970			
	10.2%	51,691	55,128	58,566	62,004	65,441	68,879	72,316			
	11.2%	50,083	53,369	56,655	59,940	63,226	66,512	69,798			
	12.2%	48,554	51,696	54,838	57,979	61,121	64,263	67,405			
	13.2%	47,098	50,104	53,109	56,115	59,121	62,126	65,132			

Source: RongViet Securities

Table 6: Sensitivity analysis of VNM's target price based on P/E in P/E method (VND/share)

	P/E										
EPS			12.5	13.5	14.5	15.5	16.5	17.5	18.5	19.5	20.5
(copper)	2025F	4,230	52,874	57,104	61,334	65,564	69,794	74,024	78,253	82,483	86,713
	2026F	4,332	54,152	58,484	62,817	67,149	71,481	75,813	80,145	84,478	88,810

Source: RongViet Securities

We note the emphasis related to the current ownership rate of the enterprise, as of September 5th, 2025, VNM is on the threshold of becoming a majority foreign-invested enterprise if foreign investors buy about 2.696 mn more shares, raising the ownership rate to over 50% according to Article 23, Law on Investment 2020. This, combined with any major divestment of SCIC (from 36%) to foreign organizations, and the ability of these investors to dominate the Board of Directors may have a relative impact on Vinamilk's business landscape in the long term.



Appendix

Table 7: VNM's Q2-2025 results

Unit: VND bn	Q2-2025	Q1-2025	+/-QoQ	Q2-2024	+/-YoY	% as of VNM's	% as of VDS's
Offic. VND Bit	Q2-2023	Q1-2025	+/-Q0Q	Q2-2024	+/-101	2025F plan	2025F forecast
Net sales	16,725	12,935	29.3%	16,656	0.4%	25.5%	27.6%
Vinamilk & Mocchau Domestic	13,107	9,396	39.5%	12,659	3.5%		28.1%
Other Domestic Subsidiaries	507	614	-17.5%	873	-41.9%		22.7%
Export	1,887	1,620	16.5%	1,740	8.5%		28.6%
Overseas Branches	1,223	1,304	-6.2%	1,384	-11.6%		24.1%
Gross profit	7,022	5,210	34.8%	7,068	-0.6%		
SG&A expenses	-4,174	-3,601	15.9%	-4,031	3.5%		
EBIT	2,848	1,610	76.9%	3,037	-6.2%		
Income from affiliates	4	16	-76.8%	3	12.6%		
Net finance income	267	325	-17.8%	286	-6.6%		
Other profit	-23	1	-3144.0%	-17	31.4%		
ЕВТ	3,096	1,951	58.7%	3,309	-6.4%		
Corporate income tax	-608	-364	66.9%	-613	-0.8%		
Minority of interest (MI)	14	19	-25.5%	25	-45.1%		
NPAT-MI	2,475	1,568	57.8%	2,670	-7.3%	25.6%	28.1%

Source: VNM, RongViet Securities

Table 8: VNM's Q2-2025 Business analysis

Criteria	Q2-2025	Q1-2025	+/-QoQ	Q2-2024	+/-YoY
Profitability targets					
Gross margin	42.0%	40.3%	+170bps	42.4%	-45bps
EBIT margin	17.0%	12.4%	+458bps	18.2%	-120bps
Net margin	14.8%	12.1%	+267bps	16.0%	-124bps
Efficiency ratio (days)					
Days AR on hands	65	81		61	
Day Invenroty on hands	24	29		28	
Day AP	44	47		36	
Solvency ratio					
Total liabilities/Total equity	55%	46%		41%	

Source: RongViet Securities



				VND bn					VND bn
INCOME STATEMENT	2023A	2024A	2025F	2026F	BALANCE SHEET	2023A	2024A	2025F	2026F
Net revenue	60,369	61,783	60,579	63,392	Cash & Equivalents	2,912	2,226	2,183	2,284
COGS	35,824	36,192	35,421	37,197	Short-term investment	20,137	23,260	22,807	23,866
Gross profit	24,545	25,590	25,158	26,195	Receivables	6,530	6,234	6,318	6,743
SG&A expense	14,774	15,186	15,470	16,240	Inventories	6,128	5,687	5,823	6,115
Finance income	1,716	1,586	1,607	1,681	Other current assets	229	147	315	330
Finance expense	503	428	374	363	Tangible fixed assets	12,681	13,114	12,768	11,366
Other profit	64	6	6	6	Intangible fixed assets	1,001	1,030	964	914
EBT	10,968	11,600	10,918	11,180	Long-term investment	831	1,373	850	850
Corporate income tax	1,949	2,147	2,017	2,066	Other non-current assets	2,224	1,978	1,817	1,902
Minority of interest	146	61	61	61	Total assets	52,673	55,049	53,845	54,369
NPAT-MI	8,874	9,392	8,840	9,054	Trade payables	3,806	3,874	3,792	3,982
EBIT	9,622	10,256	9,539	9,806	Short-term debt	8,218	9,115	7,951	7,497
					Short-term debt	238	158	158	158
					Other liabilities	4,543	4,790	3,790	3,790
					Bonus & welfare funds	572	680	680	680
FINANCIAL RATIOS	2023A	2024A	2025F	2026F	Science and technology fund	0	0	0	0
YoY growth (%)					Total liabilities	17,648	18,875	16,628	16,363
Net sales	0.7	2.3	-1.9	4.6	Paid-in capital	20,900	20,900	20,900	20,900
EBIT	3.4	6.6	-7.0	2.8	Treasury shares	499	499	499	499
NPAT-MI	4.2	5.8	-6.2	2.4	Retained earnings	3,926	3,471	11,183	11,911
Total assets	8.6	4.5	-2.2	1.0	Other funds	707	829	1,099	1,099
Total equity	6.7	3.3	-0.2	2.2	Investment & development funds	6,164	7,079	79	79
Profitability ratios (%)					Total equity	35,026	36,174	37,216	38,006
Gross margin	40.7	41.4	41.5	41.3	Minority of interest	3,329	3,896	3,956	4,017
EBIT margin	15.9	16.6	15.7	15.5					
Net margin	14.7	15.2	14.5	14.2	VALUATION RATIOS	2023A	2024A	2025F	2026F
ROA	16.8	17.1	16.4	16.6	EPS (VND)	4,246	4,494	4,332	4,407
ROE	25.3	26.0	24.4	24.5	P/E (x)	14.6	13.6	15.7	15.4
Efficiency ratios (days)					BV (VND)	16,759	17,309	17,807	18,185
Days AR on hands	39	37	38	39	P/B (x)	3.7	3.5	3.7	3.6
Day Invenroty on hands	62	57	60	60	DPS (VND)	2,950	3,850	3,800	3,886
Day AP	39	39	39	39	Dividend yield (%)	3.9	5.6	6.0	7.1
Liquidity ratios (x)					VALUATION MODEL	Price	Contri	bution	Average
Current	2.1	2.0	2.2	2.3	DCF	62,000		50%	31,000
Quick	1.7	1.7	1.8	1.9	PE	69,800		50%	34,100
Solvency ratios (%)					Target price (VND)			100%	65,100
Total liabilities/total equity	50.4	52.2	49.1	47.3					
Short-term debt/Total equity	23.5	25.2	25.1	23.3					
Total debt/Total equity	24.1	25.6	25.5	23.7	VALUATION HISTORY	PRICE RE	COMMEND	ATION	TIME
					09/2025	65,100	ACCUM	IULATE	1 year



Company Report

This report is created to provide investors with an insight into the discussed company that may assist them in the decision-making process. The report comprises analyses and projections that are based on the most up-to-date information, with the objective that is to determine the reasonable value of the stock at the time such analyses are performed. Through this report, we strive to convey the complete assessment and opinions of the analyst relevant to the discussed company. To send us feedback and/or receive more information, investors may contact the assigned analyst or our client support department.

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Ratings	BUY	ACCUMULATE	REDUCE	SELL
Total Return including Dividends in 12-month horizon	>20%	5% to 20%	-20% to -5%	<-20%

In some cases, we do not provide specific buy/sell recommendations but only offer some reference valuations to give investors additional information, classified under the **OBSERVE** recommendation.

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